From: North Carolina Modernist Houses <george@ncmodernist.org>

Sent: Wednesday, December 19, 2018 8:55 AM

To: =?utf-8?Q??=

Subject: Supporting the Architecture You Love in 2019

Visit www.ncmodernist.org for free access to our extensive archives of North Carolina and national residential Modernist architecture. See past newsletters.

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Architecture You LOVE



Wednesday, December 19, 2018

North Carolina Modernist Houses (NCMH) is a 501C3 nonprofit educational archive that provides donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture. Learn more at www.ncmodernist.org.





Hello Everyone!

As 2018 comes to a close, we reflect on this tremendous year with both both pride and gratitude. We are privileged to do this important work because you have our back. We are particularly grateful to the hundreds of tour participants whose participation makes our mission of documentation, preservation, and promotion possible -- but we cannot rely on tour revenue alone. Your **year-end contribution** insures the Modernist community can continue to count on NCModernist and USModernist as two of the most important sources of learning, information, and inspiration.

Your gift assures that millions of documents, photos, and biographies have a continuous protected, maintained home and stay available to the public without charge.

Our <u>intrepid staff and dedicated volunteers</u> worked hard during 2018:



ARCHITECTURE **plus**

We added more than 1,000 houses and 2,500 photos, making us the largest open digital archives for Modernist architecture in the world with 700 gigabytes of content, all free to the public. USModernist's Library added over a million pages, including 125 years of Architecture Record plus archives from Architectural Lighting magazine, the Architects Newspaper, and the Mission 66 website.



We led tours to Fallingwater, Palm Springs, Berlin, Zurich, and Phoenix, as well as local Modapalooza Tours of new Modernist construction in the Triangle area.



Our wildly popular, free monthly <u>Thirst4Architecture</u> gatherings have been fun and full of enthusiasm with a fantastic line-up planned for 2019.



Executive Director George Smart had the honor of speaking at Palm Springs Modernism Week, the Center for Architecture Sarasota, and the New York School of Interior Design.



The <u>George Matsumoto Prize</u> continues to recognize excellence in new Modernist houses across North Carolina by an international team of jurors and the public.





<u>Project Bauhow</u>, our educational initiative for underserved rural high school drafting students, sent a record number of kids on architecture field trips and to summer design camps at NCSU and UNCC. In the project's five-year existence, we've provided hundreds of opportunities to advance drafting education

throughout the state.



<u>USModernist Radio</u> will record the 100th show in 2019 with more interviews originating in New York, Palm Springs, and Phoenix.



USModernist hosted Modernist media and influencer gatherings in **Paul Rudolph** and **Gregory Ain** houses in LA and New York, further expanding our national audience and boosting awareness for our ever-growing national archives.

We can't continue to do all this without your commitment to continued financial support. Your gift allows us to expand part-time staff to professional full-time positions, essential for carrying the organization safely and steadily into the future. Most of the technology underpinning our websites is more than

five years old and needs critical updating, including bringing a new geo-mapping database online that allows for self-drive Modernist house tours.

Demand for our innovative work has never been higher, and our need for your gifts has never been greater. Can we count on you? Please make checks payable to NCMH at 5409 Pelham Road, Durham NC 27713. Or, donate through our donation portal with any credit or debit card. Any donation over \$500 receives two years membership in the Mod Squad (a \$250 value right there). All donations are taxdeductible.

In addition, reply to this newsletter to inquire about including NCMH in your will or estate plan, donating <u>architecture magazines</u>, or <u>sponsoring an</u> event.

Your generous donation allows continued documenting, preserving, and promoting residential Modernist architecture, strengthening our state and national voice and improve our advocacy effectiveness. Donate here.

Kind regards and happy holidays,



Rebekah Laney Development



George Smart Executive Director

rebekah@ncmodernist.org george@ncmodernist.org

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